

YEAR IN PAY AND BENEFITS. 8-OFFICIALS ARE CHARGED WITH MIS-USING \$5.5 MILLION IN PUBLIC FUNDS. THE CITY OF BELL IS A SUBURB OF L.A. -- POPULATION: 40 THOUSAND.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/21/10 REPORTED...**

THE STATE'S UNEMPLOYMENT RATE MAY BE HOLDING STEADY BUT A NEW JOB REPORT PAINTS A MORE POSITIVE PICTURE. THE STATE SAW 39-THOUSAND NEW JOBS IN OCTOBER, WITH GROWTH IN MULTIPLE SECTORS. PROFESSIONAL AND BUSINESS SERVICES POSTED THE BIGGEST GAINS. UNEMPLOYMENT, HOWEVER, REMAINED STEADY AT 12-point-4 PERCENT. UNEMPLOYMENT RATES FOR SOME BAY AREA COUNTIES STAYED CLOSE TO THE STATE AVERAGE... INCLUDING 11 PERCENT FOR ALAMEDA, 10.6 FOR SANTA CLARA AND 10.9 FOR CONTRA COSTA. OTHER COUNTIES WERE SLIGHTLY LOWER: SAN FRANCISCO CAME IN AT 9.3 PERCENT, SAN MATEO AT 8.5, AND WITH THE LOWEST RATE IN CALIFORNIA, MARIN AT 8 PERCENT.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/21/10 REPORTED...**

AFTER SERVING FOOD AND DRINKS FOR MORE THAN 80 YEARS, A PROHIBITION-ERA BAR ON THE PENINSULA IS SHUTTING DOWN TONIGHT. DAN BROWN'S IN PALO ALTO FIRST OPENED AS A STEAKHOUSE IN 19-26. ITS CURRENT OWNER ... DAN BROWN ... BOUGHT THE BAR IN 2004 AND SPENT THE LAST SEVERAL YEARS RENOVATING IT. BROWN WANTED TO MAKE IT A NEIGHBORHOOD BAR WITH A FULL KITCHEN. BUT SKYROCKETING RENT FORCED HIM OUT. THE OWNER SEES THIS AS NOT ONLY THE END OF AN ERA, BUT THE LAST STOP FOR MANY OF THE PEOPLE WHO WORKED FOR HIM. THE BAR IS HAVING A SEND OFF PARTY TONIGHT AND WILL CLOSE AT MIDNIGHT, WITH ITS --- LAST --- LAST CALL.

**CONSUMER ISSUES**

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/08/10 REPORTED...**

WE HAVE ANOTHER EGG RECALL TO TELL YOU ABOUT TONIGHT. CAL-MAINE FOODS IS RECALLING HUNDREDS OF THOUSANDS OF EGGS FROM OHIO FRESH EGGS THAT TESTED POSITIVE FOR SALMONELLA. SOME OF THE EGGS MADE IT TO STORE SHELVES IN CALIFORNIA. EGGS INVOLVED IN THE RECALL ARE ONLY EGGS WITH THE FOLLOWING PLANT NUMBERS-- P-18-60 - NUMBERS RANGING FROM 099 TO 230 P-16-63 - NUMBERS RANGING FROM 137 TO 230

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/17/10 REPORTED...**

PUTTING FOOD VENDORS IN THE FAST LANE: SAN FRANCISCO IS MAKING IT EASIER AND CHEAPER FOR MOBILE FOOD CARTS TO DO BUSINESS IN THE CITY. AND THAT COULD MEAN MORE LUNCH OPTIONS FOR YOU. TODAY, THE SAN FRANCISCO BOARD OF SUPERVISORS UNANIMOUSLY APPROVED LEGISLATION TO CUT FEES AND STREAMLINE THE PERMIT PROCESS. THE BOARD SAYS THE REDUCED FEES WILL RESULT IN FEWER FOOD CARTS AND TRUCKS OPERATING ILLEGALLY.. AND DRAW MORE VENDORS TO THE CITY. UNDER THE NEW REGULATIONS, ANNUAL FEES WILL DROP MORE THAN 50-PERCENT.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/17/10 REPORTED...**

CASH IN YOUR TRASH THIS HOLIDAY SEASON...A NUMBER OF STORES WILL GIVE YOU SOME GREEN FOR YOUR GADGETS. CELL PHONES, I-PODS, AND VIDEO GAMES ARE AMONG THE TRADE-ABLE ITEMS. TARGET, RADIO SHACK, GAMESTOP, OFFICE DEPOT, STAPLES, AND WALMART ARE ALL PARTICIPATING IN THE TRADE-IN PROGRAM. THE ENVIRONMENTAL PROGRAM MEANS THAT ELECTRONICS CAN HAVE A SECOND LIFE INSTEAD OF GOING RIGHT TO THE LAND FILL. 3-G I-PHONES CAN GET YOU ABOUT \$100 DOLLARS. I-PODS CAN EARN YOU ALMOST \$30 BUCKS. AND VIDEO GAMES CAN GET YOU BETWEEN \$5 AND \$20 DOLLARS.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/30/10 REPORTED...**

MOST PARENTS CAN RELATE TO A NEW STUDY ON OVER THE COUNTER MEDICINES FOR CHILDREN. THE STUDY SAYS THE MOST COMMON CHILDREN'S LIQUID MEDICATIONS HAVE CONFUSING INSTRUCTIONS. FOR INSTANCE, THE LABEL MAY CALL FOR A TEASPOON... BUT THE MEASURING CUP THAT COMES WITH IT MIGHT BE IN MILLILITERS. NEARLY ALL OF THE 148 PRODUCTS TESTED HAD SOME KIND OF INCONSISTENCY BETWEEN THE DOSING DIRECTIONS AND MEASURING DEVICES. THAT CAN LEAD TO OVERDOSES -- OR JUST THE OPPOSITE. ONE THING PARENTS CAN DO IS ASK A PHARMACIST FOR STANDARDIZED MEASURING SYRINGES OR CUPS... BECAUSE THE TEASPOONS IN YOUR KITCHEN ARE OFTEN INACCURATE.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/30/10 REPORTED...**

SOUTHWEST AIRLINES WANTS TO FILL SOME OF ITS EMPTY SEATS AFTER THE HOLIDAYS -- SO IT'S ANNOUNCING A SALE, AND EXPANDING SERVICE BETWEEN SOUTHERN CALIFORNIA AND LAS VEGAS. JETBLUE ALSO HOPES TO GET "LUCKY" WITH VEGAS-- AND IS ADDING FLIGHTS-- BETWEEN LAS VEGAS AND LONG BEACH.... STARTING FEBRUARY FIRST. AND TO PROMOTE THOSE FLIGHTS-- IT'S SELLING SOME OF THE SEATS FOR 19-DOLLARS. STILL NO WORD IF THE SUPER-DISCOUNTS ARE COMING TO THE BAY AREA.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/30/10 REPORTED...**

YOU HAVE A COUPLE HOURS LEFT TO GET THE BEST DEAL OF THE YEAR ON A NEW CAR. CONSUMER GROUPS SAY TODAY -- NOVEMBER 30th -- IS THE MAGIC DAY WHEN THE STARS ALIGN FOR THE BEST DISCOUNTS AND REBATES. TRUE CAR-DOT-COM MONITORS SALES AND FINANCING DEALS ACROSS THE COUNTRY AND THEN PREDICT THE BEST DAY TO BUY. CAR DEALERS SAY THAT MANUFACTURERS ARE OFFERING SOME STRONG INCENTIVES FOR CUSTOMERS -- LIKE LOW OR NO INTEREST RATES AND NO MONEY DOWN. IF YOU CAN'T BUY TODAY, DON'T FRET. ANALYSTS EXPECT GREAT DEALS THROUGH THE END OF THE CALENDAR YEAR.

**CHILDREN, YOUTH, FAMILY, ELDERLY, MEN & WOMEN**

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/15/10 REPORTED...**

HAVING TROUBLE GETTING YOUR KIDS TO EXERCISE? THIS NEXT STORY MIGHT INTEREST YOU. STUDENTS AT THE CARILLO RUNNING CLUB NEAR CARLSBAD ARE RUNNING MILES AND MILES EVERY DAY -- FOR FUN! THE RUNNING CLUB RAN MORE THAN 20 THOUSAND MILES LAST YEAR. THEIR GOAL THIS YEAR IS 24 THOUSAND 900 AND ONE MILES... THAT'S HOW LONG IT TAKES TO RUN AROUND THE WORLD. THE CLUB'S OPEN TO ALL ELEMENTARY SCHOOL STUDENTS... AND AT LEAST HALF OF THEM ARE REGULAR RUNNERS.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/18/10 REPORTED...**

A 54 YEAR OLD GRANDMOTHER IS SUING HOOTERS AND A SECURITY GUARD OVER AN INCIDENT THAT WAS CAUGHT ON VIDEO BY A HORRIFIED ONLOOKER. THE WOMAN WAS DISPUTING HER BILL WITH THE MANAGER AND SECURITY GUARD OF A CHICAGO AREA HOOTERS. AS THE ARGUMENTED GREW MORE HEATED -- THE GUARD GRABBED HER BY THE HAIR AND PUSHED HER AROUND. THE GUARD CLAIMS THE WOMAN SPAT ON HIM. SHE WAS LATER ARRESTED, TRIED AND CONVICTED OF BATTERY--SHE'S SERVING 7 MONTHS. SHE IS FILING A CIVIL SUIT AGAINST HOOTERS, THE SECURITY GUARD AND THE TOWN OF OAK LAWN.

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**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/21/10 REPORTED...**

A THREATENING TEXT MESSAGE FRIGHTENED SOME STUDENTS AND PARENTS AT A VALLEJO HIGH SCHOOL TODAY.SECURITY WAS INCREASED AT HOGAN HIGH AFTER SOME STUDENTS WERE TEXTED THAT A GANG RETALIATION MIGHT BE IN THE WORKS. ADMINISTRATORS CONTACTED POLICE AS A PRECAUTION, NOTING THE TEXTS DIDN'T SPECIFY IF ANYTHING WAS GONG TO HAPPEN \*ON\* OR OFF-CAMPUS.THEY ALSO WARNED PARENTS, USING AUTOMATED PHONE CALLS.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/22/10 REPORTED...**

IT'S A PARENT'S WORST NIGHTMARE, AND FOR ONE FAMILY AT A LAKERS GAME LAST NIGHT, IT BECAME A TRAGIC REALITY.. THIS PICTURE SHOWS A SECURITY GUARD AT STAPLES CENTER LOOKING OVER THE EDGE OF A THIRD STORY BALCONY, WHERE A TWO YEAR OLD FELL TO HIS DEATH. THE FAMILY WAS IN A LUXURY SUITE WHEN THEY LOST SIGHT OF THEIR TODDLER. HE FELLTHROUGH SAFETY RAILINGS THIRTY FEET TO A CONCRETE FLOOR BELOW. HE WAS RUSHED TO A HOSPITAL BUT DID NOT SURVIVETHE LAKERS AND THE STAPLES CENTER HAVE ALL EXPRESSED THEIR CONDOLENCES TO THE FAMILY.THE SAFETY BARRIERS AT THE STAPLES CENTER WERE CHECKED TODAY...AND THEY ARE UP TO CODE.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/22/10 REPORTED...**

A CRITICAL VOTE TONIGHT THAT COULD BRING A NEW SPORTS COMPLEX TO EAST PALO ALTO...THANKS TO THE FAMILY OF A FALLEN OFFICER.A RALLY IS EXPECTED TONIGHT AT EAST PALO ALTO CITY HALL...TO URGE THE PLANNING COMMISSION TO APPROVE THE PROJECT.EAST PALO ALTO POLICE OFFICER RICH MAY WAS KILLED IN THE LINE OF DUTY IN JANUARY OF 2006.THE RICH MAY FOUNDATION HAS RAISED THE REQUIRED \$3-MILLION DOLLARS FOR CONSTRUCTION AND UPKEEP OF THE COMPLEX .. IT WILL NOT REQUIRE ANY TAX DOLLARS.

**CRIMES-FEDERAL/STATE/LOCAL, LAW & LAW ENFORCEMENT**

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/13/10 REPORTED...**

SAN FRANCISCO POLICE ARE WARNING PEOPLE ABOUT THEIVES WHO ARE USING PEPPER SPRAY AS THEIR WEAPON OF CHOICE. THEY SAY THAT THE CRIMINALS ARE WATCHING FOR FOLKS WHO ARE DISTRACTED ... EITHER TEXTING OR TALKING ... THEN SURPRISING THEM WITH PEPPER SPRAY. POLICE SAY THE THIEVES VICTIMIZED FIVE PEOPLE... IN THE LAST TWO NIGHTS THIS WAY.AND...SOME OF THE VICTIMS DIDN'T JUST GET PEPPER SPRAYED, SOME WERE KICKED... ONE WAS HIT IN THE HEAD. POLICE SAY THEY DON'T HAVE A SUSPECT DESCRIPTION... BECAUSE THOSE VICTIMS COULDN'T SEE AFTER GETTING SPRAYED.ONE OF THE VICTIMS DID SEE THE THEIVES FLEE IN A SATURN... AFTER THEY STOLE HIS WALLET, I-POD, AND BACKPACK

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/13/10 REPORTED...**

A STATEWIDE TASK FORCE .... NOW CLAIMS VOTER-APPROVED BANS ON WHERE SEX OFFENDERS CAN LIVE ... ARE ACTUALLY MAKING THE STREETS MORE DANGEROUS. VOTERS PASSED JESSICA'S LAW IN 2006 ... WHICH MAKES IT ILLEGAL FOR SEX OFFENDERS TO LIVE WITHIN TWO-THOUSAND FEET OF SCHOOLS AND PARKS. THE PROBLEM IS ... IN SOME COMMUNITIES THAT MEANS THAT THERE IS NOWHERE FOR THE OFFENDERS TO LIVE LEGALLY ... SO MANY END UP ON THE STREETS WHERE THEY ARE HARDER TO

TRACK. IN FACT, THE TASK FORCES SAYS JESSICA'S LAW ... HAS LED TO A 24-FOLD INCREASE IN HOMELESSNESS AMONG SEX OFFENDERS. THE TASK FORCE WAS CREATED FOLLOWING THE JAYCEE DUGARD CASE. IT RECOMMENDS THAT THE BAN BE OVERTURNED - AND PAROLE AGENTS SHOULD BE IN CHARGE OF SETTING "TARGETED" RESIDENCY LIMITS .... FOR SEX OFFENDERS.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/15/10 REPORTED...**

AN EAST BAY JUDGE TODAY HEARD THE FIRST TESTIMONY IN LAST YEAR'S GANG RAPE OUTSIDE A RICHMOND HIGH SCHOOL DANCE. THE STORY MADE HEADLINES NATIONWIDE. SEVEN MEN ACCUSED IN THE ASSAULT WORE SHACKLES AND HANDCUFFS, AS DEPUTIES WALKED THEM INTO THE CONTRA COSTA COUNTY COURTHOUSE. THIS WEEK'S HEARING WILL ALLOW THE JUDGE TO DETERMINE WHETHER THERE'S ENOUGH EVIDENCE FOR A TRIAL. A POLICE OFFICER WHO WAS FIRST TO ARRIVE AT THE CRIME SCENE TESTIFIED THAT HE FOUND THE 16 YEAR OLD VICTIM UNDER A PICNIC TABLE. HE THOUGHT SHE WAS DEAD. SHE WAS HOSPITALIZED FOR DAYS. THREE OF THE SUSPECTS WHO WERE JUVENILES AT THE TIME, ARE BEING TRIED AS ADULTS.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/15/10 REPORTED...**

TONIGHT, THE FAMILY OF A MAN RUN DOWN IN A FREMONT CROSSWALK.. IS ASKING FOR HELP FINDING HIS KILLER. 83-YEAR OLD \*SALIM NOSRAT\* WAS STRUCK JUST AFTER SIX A-M ON NOVEMBER 5TH.. IN FREMONT'S CENTERVILLE DISTRICT. POLICE SAY NOSRAT WAS CROSSING THE STREET AT NORRIS ROAD AND FREMONT BOULEVARD, WHEN HE WAS HIT AND KILLED.

THIS AFTERNOON, NOSRAT'S SON PLEADED FOR ANYONE WITH INFORMATION TO COME FORWARD. ANYONE WITH INFORMATION IS ASKED TO CONTACT THE FREMONT POLICE DEPARTMENT.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/18/10 REPORTED...**

THE AMOUNT OF MONEY IS A SECRET TONIGHT... BUT THE 16-YEAR OLD GIRL GANG-RAPED IN RICHMOND OUTSIDE A SCHOOL DANCE LAST YEAR, HAS REACHED A FINANCIAL SETTLEMENT WITH THE SCHOOL DISTRICT. THE DETAILS WERE SEALED BY A SUPERIOR COURT JUDGE. SINCE BOTH SIDES AGREED TO THE SETTLEMENT, NO LAWSUIT WAS FILED AGAINST THE WEST CONTRA COSTA UNIFIED SCHOOL DISTRICT. NEW LIGHTING AND SECURITY HAVE BEEN INSTALLED IN THE AREA WHERE THE ATTACK HAPPENED. THE MERCURY NEWS REPORTS THE BOARD UNANIMOUSLY APPROVED THE ARRANGEMENT IN OCTOBER. PRELIMINARY HEARINGS ARE UNDERWAY IN MARTINEZ FOR THE SEVEN SUSPECTS IN THE CASE.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/18/10 REPORTED...**

POLICE ARE TRYING TO FIGURE OUT WHO GUNNED DOWN A MAN OUTSIDE ONE OF OAKLAND'S MOST POPULAR CHURCHES. THE 46-YEAR OLD VICTIM WAS SHOT TO DEATH JUST BEFORE NOON YESTERDAY IN FRONT OF ALLEN TEMPLE BAPTIST CHURCH. CHURCH PASTOR, ALFRED SMITH, SAYS HE BELIEVES SOMEONE LURED THE MAN OUTSIDE THE EAST OAKLAND CHURCH. THE VICTIM WAS IN A CLASS WHEN HE RECEIVED A PHONE CALL AND WALKED OUTSIDE. WHERE HE WAS SHOT ON THE SIDEWALK. THE VICTIM HAD BEEN LIVING IN A TRANSITIONAL HOUSING.. AND WAS TAKING CLASSES AT THE CHURCH TO EARN HIS HIGH SCHOOL EQUIVALENCY DEGREE.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/21/10 REPORTED...**

POLICE WANT YOUR HELP TONIGHT AFTER A 91 YEAR OLD MAN WAS KILLED BY A HIT AND RUN DRIVER IN OAKLAND THIS MORNING. THE ACCIDENT HAPPENED AT 14TH AND MARKET AT ABOUT 6-AM. OFFICIALS SAY THE MAN WAS IN A CROSSWALK WHEN A 4 DOOR SEDAN HEADING NORTH ON MARKET STREET HIT HIM WHILE MAKING A LEFT TURN ONTO 14TH STREET. THEY'RE ASKING ANYONE WITH INFORMATION ABOUT THE



INCIDENT TO CONTACT THEM.THE MAN'S NAME IS BEING WITH HELD UNTIL FAMILY CAN BE CONTACTED.

#### DIVERSITY

##### **NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/02/10 REPORTED...**

ONE OF THE CHILEAN MINERS WILL BE COMPETING IN THE NEW YORK CITY MARATHON THIS SUNDAY.34-YEAR OLD EDISON PENA...THE 12TH MINER RESCUED...IS A TRIATHLETE.WHILE TRAPPED A HALF-MILE UNDERGROUND FOR 69-DAYS...PENA KEPT IN SHAPE BY RUNNING 3 TO 6 MILES EACH DAY...TO THE MUSIC OF ELVIS PRESLEY ON HIS IPOD.MARATHON OFFICIALS INVITED PENA TO BE HONORED...NOT EXPECTING THAT HE WOULD WANT TO RUN THE 26-POINT-TWO MILE RACE.PENA HAS ALSO RECIEVED AN INVITATION TO GRACELAND.

##### **NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/02/10 REPORTED...**

A SAN FRANCISCO CITY COLLEGE STUDENT DETAINED FOR WEEKS BY IMMIGRATION AGENTS, WILL BE DEPORTED MONDAY.THAT NEWS IS FROM STEVEN LI'S LAWYER. LI, MOVED TO THE U-S FROM PERU WITH HIS PARENTS IN 2002.HIS FRIENDS ARE PLANNING A LAST-DITCH EFFORT TO KEEP HIM HERE, BY RALLYING OUTSIDE SENATOR BARBARA BOXER'S SAN FRANCISCO OFFICE TOMORROW MORNING.

THIS WEEK THE BOARD OF SUPERVISORS DENOUNCED LI'S DEPORTATION, AND URGED CONGRESS TO PASS THE DREAM ACT.IT WOULD GRANT UNDOCUMENTED CHILDREN CITIZENSHIP IF THEY ENTERED THE U-S BEFORE THE AGE OF 15-- AND ATTEND A TWO OR FOUR YEAR COLLEGE.

##### **NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/21/10 REPORTED...**

SENATOR FEINSTEIN TO THE RESCUE.CALIFORNIA'S SENIOR SENATOR DELIVERED A TEMPORARY REPRIEVE FOR A SAN FRANCISCO COLLEGE STUDENT ON THE VERGE OF BEING DEPORTED.20-YEAR-OLD NURSING STUDENT STEVE LI (LEE) .... WAS SET TO BE DEPORTED TO PERU.SENATOR FEINSTEIN INTRODUCED LEGISLATION TODAY, THAT HALTS IMMIGRATION PROCEEDINGS AGAINST LI .. UNTIL CONGRESS CAN CONSIDER A MEASURE THAT WOULD ALLOW HIM TO STAY IN THE U-S.LI HAS BEEN HELD IN ARIZONA, BUT IS EXPECTED TO BE RELEASED TONIGHT.

##### **NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/22/10 REPORTED...**

FAMILY MEMBERS OF THE TWO CAL GRADS STILL HELD IN IRAN ARE USING THE UPCOMING THANKSGIVING HOLIDAY TO ONCE AGAIN CALL FOR THEIR FREEDOM. SHANE BAUER AND JOSH FATTAL (fuh-TALL') REMAIN IN A TEHRAN PRISON MORE THAN TWO MONTHS AFTER THE RELEASE OF BAUER'S FIANCE, SARAH SHOURD.IRAN NOW SAYS ALL THREE WILL BE TRIED ON ESPIONAGE CHARGES IN FEBRUARY-- YET THEIR ATTORNEY SAYS HE ISN'T ALLOWED TO MEET WITH HIS CLIENTS.IRAN SAYS IT FREED SHOURD AS A HUMANITARIAN GESTURE, BUT WARNED SHE MUST RETURN FOR THE TRIAL.SHE HASN'T INDICATED WHETHER SHE'LL DO THAT.

##### **NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/29/10 REPORTED...**

PALO ALTO TEENAGER IS GETTING SOME OF THE RECOGNITION SHE CLEARLY DESERVES TODAY, AS ONE OF FIVE NOMINEES FOR THE INTERNATIONAL CHILDREN'S PEACE PRIZE. 15 YEAR OLD TATIANA GROSSMAN ATTRACTED THE ATTENTION OF THE KIDS RIGHTS FOUNDATION IN AMSTERDAM BY COLLECTING BOOKS TO START 18 NEW LIBRARIES IN AFRICA.THE LIBRARIES SERVE MORE THAN 25,000 PEOPLE IN 78 SCHOOLS AND VILLAGES IN THREE COUNTRIES.THE GUNN HIGH SOPHMORE WAS ONE OF FIVE NOMINEES--AND THE FIRST AMERICAN EVER NOMINATED.--A TEEN FROM THE DOMINICAN REPUBLIC TOOK HOME THE \$140,000 PRIZE FOR HELPING KIDS THERE REGISTER FOR SCHOOL.

## EDUCATION

### **NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/08/10 REPORTED...**

THE PRESIDENT OF THE UNIVERSITY OF CALIFORNIA IS PROPOSING A NEW FEE INCREASE FOR STUDENTS NEXT YEAR. PRESIDENT MARK YUDOF WANTS AN EIGHT-PERCENT HIKE-- WHICH WOULD TRANSLATE TO ABOUT \$22-DOLLARS PER YEAR. THAT WOULD INCREASE THE PRICE FOR A YEAR OF SCHOOLING TO OVER \$11-THOUSAND DOLLARS. TO CLOSE A BILLION DOLLAR BUDGET SHORTFALL, YUDOF ALSO PROPOSES REDUCING PENSION BENEFITS FOR FUTURE EMPLOYEES. THE BOARD OF REGENTS WILL CONSIDER THE PROPOSAL AT NEXT WEEK'S MEETING.

### **NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/09/10 REPORTED...**

STUDENTS HAVING TO FOCUS NOT JUST ON THEIR TEXTBOOKS ... BUT ALSO ON THEIR CHECKBOOKS AS MORE TUITION HIKEs ARE ON THE WAY. ON THE TABLE FOR CSU STUDENTS: THIS YEAR: A 5% INCREASE = \$105 FALL 2011 A 10% INCREASE = \$440 TUITION = \$4,884 ON THE SAN JOSE STATE CAMPUS, ONE STUDENT SAID WORRYING ABOUT THEIR BUDGET MAKES IT HARD TO U-C STUDENTS ARE FACING A TUITION HIKE OF THEIR OWN: EXT WEEK, REGENTS WILL VOTE ON AN 8% INCREASE = \$822 PUTTING TUITION FOR 2011 AT \$12,150 STARK AND HIS FELLOW CSU STUDENTS SHOULD KNOW TOMORROW WHETHER THEIR TUITION IS GOING UP. FOR THEIR PART, UC STUDENTS SAY THEY ARE ORGANIZING PROTESTS AHEAD OF NEXT WEEKS VOTE TO MAKE SURE THEIR REGENTS KNOW THEY OBJECT TO PAYING MORE.

### **NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/17/10 REPORTED...**

CALIFORNIA'S TOUGH EMISSIONS RULES ARE PAYING OFF WITH CLEANER AIR. THE STUDY RELEASED TODAY BY ENVIRONMENT CALIFORNIA SHOWS SMOG FORMING POLLUTANTS FROM VEHICLES HAVE DROPPED 85 PERCENT SINCE 1975. THE ADVOCACY GROUP SAYS CALIFORNIA IS DRIVING THE WORLD TOWARDS CLEANER TECHNOLOGY AND BETTER EMISSIONS STANDARDS. THE AUTHORS ARE ENCOURAGING LAWMAKERS TO KEEP THE PEDAL TO THE METAL WHEN THE EMISSIONS STANDARDS ARE UP FOR REVIEW NEXT YEAR.

### **NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/18/10 REPORTED...**

HAPPENING NOW... A SOUTH BAY SCHOOL DISTRICT WANTS TO HELP MORE OF ITS STUDENTS GET PREPARED FOR COLLEGE. MEMBERS OF THE EAST SIDE UNION HIGH SCHOOL DISTRICT ARE SET TO VOTE TONIGHT TO APPROVE A NEW STANDARD OF CURRICULUM FOR NINTH AND TENTH GRADERS. THAT MEETING JUST GOT STARTED. THE SO-CALLED "A- G" REQUIREMENTS ADD THREE CLASSES TO A HIGH SCHOOL'S GRADUATION REQUIREMENT. ADVOCATES FOR THE COLLEGE PREP REQUIREMENTS SAY THEY WILL INCREASE THE NUMBER OF GRADUATES ELIGIBLE FOR FOUR YEAR STATE SCHOOLS.

### **NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/21/10 REPORTED...**

DOZENS OF STUDENTS PROTESTED NEW TUITION INCREASES AT U-C BERKELEY THIS MORNING. PROTESTORS USED CHALK TO WRITE ON THE GROUND... STEPS AND PILLARS AT SPROUL PLAZA.. SPELLING OUT THEIR OPPOSITION TO THE UC BOARD OF REGENTS DECISION TO APPROVE AN 8 PERCENT TUITION HIKE. THE INCREASE FOR SCHOOLS SYSTEMWIDE WILL HELP COVER A ONE BILLION DOLLAR BUDGET SHORTFALL. STUDENTS SAY THE REGENTS PRIORITIES ARE MISPLACED.. AND THEY SHOULD LOOK AT MAKING CUTS ELSEWHERE. ORGANIZERS EXPECTED THERE WOULD BE A BIGGER TURNOUT... BUT SAY THE RAIN MAY HAVE KEPT MORE PEOPLE FROM COMING.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/29/10 REPORTED...**

A DREAM OF CITIZENSHIP FOR UNDOCUMENTED STUDENTS. THAT WAS THE RALLY CRY IN SAN FRANCISCO TODAY. A GROUP OF STUDENTS CHANTED THEIR SUPPORT FOR THE "DREAM ACT". IT WOULD PROVIDE UNDOCUMENTED STUDENTS WHO HAVE GROWN UP IN THE U-S THE CHANCE TO OBTAIN LEGAL IMMIGRATION STATUS IF THEY PURSUE A HIGHER DEGREE OR MILITARY SERVICE. ONE FAMILIAR FACE IN THE CROWD.. STEVEN LI.. A SAN FRANCISCO NURSING STUDENT WHO WAS DAYS AWAY FROM BEING DEPORTED WHEN SENATOR DIANNE FEINSTEIN STEPPED IN.. OUTQ- DREAM ACT RIGHT NOW SEVERAL STUDENTS FROM TODAY'S EVENT ARE NOW LEAVING ON A FOUR DAY TRIP TO RALLY AT CONGRESSIONAL OFFICES AROUND THE STATE IN SUPPORT OF THE DREAM ACT.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/30/10 REPORTED...**

IN THE EAST BAY-- FIVE SCHOOL DISTRICTS ARE SCRAMBLING TO FIX THEIR BUDGETS IN ORDER TO AVOID A STATE TAKE-OVER. TRANSLATION... MORE CUTS FOR STUDENTS. THE CONTRA COSTA COUNTY OFFICE OF EDUCATION HAS GIVEN THE ANTIOCH, BYRON, JOHN SWETT, MT. DIABLO AND WEST CONTRA COSTA SCHOOL DISTRICTS TWO WEEKS TO REVISE THEIR BUDGETS IN ORDER TO MEET THE STATE'S CASH RESERVE REQUIREMENT. CALIFORNIA REQUIRES ALL DISTRICTS TO PUT 2 TO 3 PERCENT OF THEIR BUDGETS INTO A RAINY DAY FUND -- WHICH THOSE DISTRICTS HAVEN'T BEEN ABLE TO DO BECAUSE OF STATE FUNDING CUTS AND DECREASING ENROLLMENT. THE DISTRICTS HAVE ALREADY MADE CUTS-- WHICH IS WHY CLASS SIZES ARE UP AND SOME SCHOOLS HAVE BEEN SHUT DOWN. THE OFFICE OF EDUCATION MIGHT ASSIGN A FISCAL ADVISOR TO HELP EACH DISTRICT SORT OUT ITS BUDGET PROBLEMS. IF THAT DOESN'T WORK: DISTRICTS COULD END UP IN STATE RECEIVERSHIP-- WITH THE STATE OF CALIFORNIA IN CONTROL OF ITS FINANCES

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/30/10 REPORTED...**

ITS SOMETHING WE DON'T HEAR OFTEN ENOUGH.. GOOD NEWS ABOUT CALIFORNIA SCHOOLS. THE CALIFORNIA TEACHERS ASSOCIATION RELEASED A REPORT CLAIMING A PROGRAM ESTABLISHED TO HELP AT-RISK STUDENTS.. IS WORKING. CALIFORNIA'S QUALITY EDUCATION INVESTMENT ACT WAS CREATED IN 20-06. IT TARGETED 500 OF THE LOWEST PERFORMING SCHOOLS IN THE STATE. C-T-A OFFICIALS SAY LAST YEAR, SCHOOLS INVOLVED IN THE PROGRAM, EXPERIENCED A NEARLY 50-PERCENT HIGHER GROWTH ON THE CALIFORNIA ACADEMIC PERFORMANCE INDEX.. COMPARED TO SIMILAR SCHOOLS NOT INCLUDED IN THE PROGRAM. SOME CRITICS SAY THE CALIFORNIA TEACHERS ASSOCIATION HAS A VESTED INTEREST IN JUSTIFYING A PROGRAM THEY HELPED CREATE.

**ENVIRONMENT**

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/05/10 REPORTED...**

SHOPPERS ARE GOING GREEN ONE REUSABLE BAG AT A TIME. SURE, THEY'RE GOOD FOR THE ENVIRONMENT, BUT THEY MAY NOT BE GOOD FOR YOUR HEALTH. TURNS OUT, MANY OF US ARE TOTING A LOT MORE THAN GROCERIES. WE HIT THE PARKING LOTS AND COULDN'T FIND ANYONE WHO CLEANS THEIR REUSABLE BAGS. SO, WE PUT SEVERAL BAGS TO THE TEST, COLLECTING THEM FROM SHOPPERS AT RANDOM. WONDERING ABOUT THE RESULTS? WE'LL LET THE DOCTOR TELL YOU. DR. ROLF KNOLL IS THE CHIEF MEDICAL OFFICER FOR ST. FRANCIS. HE SAYS TECHNICIANS USED SWABS TO TEST FIVE OF THE BAGS FOR BACTERIA. ONE OF THEM TESTED POSITIVE FOR FUNGUS WHILE THE OTHERS HAD DOZENS OF BACTERIA COLONIES INSIDE. IN LAYMAN'S TERMS, THE SAME STUFF YOU FIND ON A DIRTY COUNTERTOP. THE GOOD NEWS...NO DISEASE CAUSING GERMS WERE FOUND IN OUR TEST, BUT RESEARCHERS AT THE UNIVERSITY OF ARIZONA AND LOMA LINDA UNIVERSITY RECENTLY DID A SIMILAR TEST USING 84 BAGS

FROM SHOPPERS IN CALIFORNIA AND ARIZONA. MORE THAN HALF THE BAGS CONTAINED SOME SORT OF COLIFORM BACTERIA, INCLUDING E-COLI. DOCTORS RECOMMEND WASHING THESE BAGS OR WIPING THEM OUT WITH BLEACH AFTER EACH USE. IT'S ADVICE MANY SHOPPERS SAY THEY'LL TAKE.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/15/10 REPORTED...**

AT LEAST ONE OF THE BEER CAN COLLARED SEAGULLS SEEN AROUND THE BAY AREA RECENTLY IS BREATHING EASIER TONIGHT. VOLUNTEERS FROM WILDLIFE RESCUE IN MOSS BEACH CAPTURED THE BIRD NEAR LAKE MERCED THIS MORNING, AND CUT THE COLLAR OFF. THE SEAGULL IS A JUVENILE AND WAS IN GOOD SHAPE. HE WAS IMMEDIATELY RELEASED BACK TO THE WILD. THERE IS A THREE THOUSAND DOLLAR REWARD AVAILABLE FOR INFORMATION LEADING TO THE ARREST AND CONVICTION OF THE PERSON WHO PUT THESE COLLARS ON THE BIRDS.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/17/10 REPORTED...**

PEOPLE WHO USE SAN FRANCISCO CITY STREETS AS A GARBAGE DUMP... ARE THE TARGET OF A NEW CRACKDOWN. CITY LEADERS SAY DUMP SITES LIKE THIS IN THE BAYVIEW HUNTERS POINT HAVE BEEN A PROBLEM FOR YEARS. THEY TRIED INSTALLING CAMERAS TO CATCH THE ILLEGAL DUMPERS... BUT THEY DIDN'T WORK WELL ENOUGH TO HELP PROSECUTORS. NOW THE CITY IS LAUNCHING A CAMPAIGN ASKING RESIDENTS TO REPORT ILLEGAL DUMPING. PEOPLE WHO ARE CAUGHT WILL PAY FINES OF UP TO A THOUSAND DOLLARS. THE CITY SAYS 50 TONS OF GARBAGE HAVE BEEN DUMPED IN JUST THE LAST TWO WEEKS... COSTING MILLIONS OF DOLLARS IN CLEAN-UP.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/17/10 REPORTED...**

ANOTHER BEER CAN COLLARED SEAGULL TO REPORT TONIGHT--AND THE REWARD FOR A CONVICTION IN THE CASE IS DOUBLING. RESCUE WORKERS ARE KEEPING TRACK OF ANOTHER JUVENILE SEA BIRD NEAR SAN FRANCISCO STATE UNIVERSITY. THEY WERE ABLE TO REMOVE ONE OF THE COLLARS FROM A SIMILAR BIRD EARLIER THIS WEEK. IT'S BELIEVED THE TOTAL NUMBER OF ABUSED BIRDS IS NOW UP TO FIVE. THE REWARD FOR THE ARREST AND CONVICTION OF THE PERSON WHO'S BEEN FITTING SEAGULLS WITH THE BEER CAN COLLARS HAS DOUBLED--TO 6-THOUSAND-DOLLARS.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/24/10 REPORTED...**

A SHOCKING SIGHT IN THE SIERRA. A TORNADO TOUCHED DOWN IN EL DORADO COUNTY. TONIGHT, THE NATIONAL WEATHER SERVICE HAS CONFIRMED IT WAS A TWISTER THAT STRUCK THE TOWN OF LATROBE YESTERDAY AFTERNOON. WINDS REACHED SPEEDS UP TO 100-MILES PER HOUR.. A RELATIVELY MINOR TORNADO. BUT IT DID CAUSE DAMAGE.. ONE-THOUSAND DOLLARS WORTH.. RIPPING UP TREES, TEARING THE ROOF OFF A BUILDING AND DAMAGING A POWER POLE.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/24/10 REPORTED...**

MANY PEOPLE ARE DONATING TURKEYS THIS HOLIDAY SEASON.. BUT ONE ORGANIZATION DOESN'T WANT YOUR BIRDS.. THEY WANT YOUR SCRAPS.

THE FRANCISCO URBAN COMPOST PROGRAM IS ASKING PEOPLE TO PUT THEIR TURKEY BONES, PIE CRUMBS AND UNEATEN CRANBERRY SAUCE IN A COMPOST COLLECTION BIN. THE SCRAPS WILL BE PICKED UP AND SENT TO LOCAL FARMS AND VINEYARDS. SINCE THE PROGRAM BEGAN IN 19-96, PEOPLE HAVE PLACED MORE THAN 757-THOUSAND TONS OF SCRAPS IN THOSE GREEN COMPOST BINS.. KEEPING THEIR WASTE OUT OF THE SAN FRANCISCO LANDFILL.



## GOVERNMENT

### **NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/05/10 REPORTED...**

HOUSE SPEAKER NANCY PELOSI HAS MADE HER DECISION. HE WILL RUN FOR THE POSITION OF HOUSE MINORITY LEADER WHEN REPUBLICANS TAKE OVER THE HOUSE IN JANUARY. IN ESSENCE, SHE'LL SWITCH ROLES WITH REPUBLICAN JOHN BOEHNER, WHO WILL LIKELY BECOME THE SPEAKER. PELOSI POLLED HER DEMOCRATIC COLLEAGUES BEFORE SHE ANNOUNCED THAT SHE WON'T LEAVE CONGRESS -- DESPITE SOME OPPOSITION BY MODERATE DEMOCRATS IN THE HOUSE.

### **NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/12/10 REPORTED...**

GOVERNOR ARNOLD SCHWARZENEGGER IS PLACING BLAME FOR THE STATE'S SUDDEN \$6 BILLION SHORTFALL SQUARELY AT THE FEET OF LEGISLATORS.

THE GOVERNOR SAYS HE NEVER WOULD HAVE SIGNED THE BUDGET A MONTH AGO IF HE'D KNOWN IT HAD A HUGE HOLE IN IT. HE'S CALLING FOR A SPECIAL SESSION TO DEAL WITH THE DEFICIT. LEGISLATORS WOULD RATHER WAIT UNTIL GOVERNOR ELECT JERRY BROWN TAKES OFFICE -- BUT SCHWARZENEGGER SAYS BOTH HE AND THE NEW GOVERNOR AGREE THE PROBLEM NEEDS TO BE ADDRESSED NOW.

WE'LL HAVE MORE ON THE BUDGET FROM SACRAMENTO AT 6:30.

### **NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/12/10 REPORTED...**

THE SUPREME COURT IS STAYING OUT OF THE \*DON'T ASK DON'T TELL\* LEGAL BATTLE. THE JUSTICES TODAY DENIED A REQUEST FROM THE LOG CABIN REPUBLICANS, A GAY RIGHTS GROUP, TO STEP INTO THE ONGOING FEDERAL COURT REVIEW OF THE MILITARY POLICY. LAST MONTH, A FEDERAL JUDGE RULED \*DON'T ASK DON'T TELL\* VIOLATES THE CIVIL RIGHTS OF GAY AMERICANS AND SHE ISSUED AN INJUNCTION AGAINST IT. BUT THE SAN FRANCISCO'S NINTH CIRCUIT COURT OF APPEALS SAID THE POLICY COULD REMAIN IN EFFECT WHILE IT CONSIDERS THE ADMINISTRATION'S APPEAL.

### **NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/17/10 REPORTED...**

CALIFORNIA SENATORS DIANNE FEINSTEIN AND BARBARA BOXER THINK THEY'VE FOUND SOME NEW MONEY FOR THE STATE'S HIGH SPEED RAIL PROJECT.

THE STATES OF WISCONSIN AND OHIO HAVE APPARENTLY DECIDED NOT TO PURSUE HIGH SPEED RAIL, LEAVING BILLIONS ON THE TABLE. SO, FEINSTEIN AND BOXER SUGGESTED TO TRANSPORTATION SECRETARY RAY LAHOOD THAT THE MONEY BE TRANSFERRED TO CALIFORNIA. VOTERS HERE HAVE APPROVED A NINE BILLION DOLLAR BOND FOR THE PROJECT, AND THE FEDERAL GOVERNMENT HAS ALREADY COMMITTED ANOTHER THREE BILLION.

### **NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/18/10 REPORTED...**

SHE'S NOT SPEAKER ANYMORE, BUT NANCY PELOSI IS STILL THE TOP DEMOCRAT IN THE HOUSE. PELOSI FACED TOUGH OPPOSITION FROM DEMOCRATS WHO BLAME HER FOR BIG REPUBLICAN WINS IN NOVEMBER. PELOSI SAYS UNEMPLOYMENT IS THE REASON SO MANY AMERICANS ARE UNHAPPY WITH WASHINGTON. THE CLOSED DOOR VOTE WAS 150 FOR PELOSI, 43 FOR HEATH SHULER OF NORTH CAROLINA. THE SPEAKER BECOMES MINORITY LEADER IN JANUARY.

### **NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/24/10 REPORTED...**

SOME VOTERS ONCE TRIED TO HAVE HER RECALLED IN THE "LITTLE SAIGON" NAME FLAP, BUT NOW SAN JOSE MAYOR CHUCK REED HAS NOMINATED COUNCILMEMBER MADISON NGUYEN TO BE VICE MAYOR. REED SAYS NGUYEN HAS BEEN A STRONG SUPPORTER OF HIS BUDGET AND FISCAL REFORM INITIATIVES -- AND WILL HELP FIND SOLUTIONS TO THE SERIOUS PROBLEMS THE CITY FACES. NGUYEN WOULD SUCCEED JUDY CHIRCO, WHOSE TERM ON THE CITY COUNCIL EXPIRES AT THE END OF THE YEAR.

### HEALTH/NUTRITION & DISEASE

#### **NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/02/10 REPORTED...**

NEW RESEARCH SUGGESTS THAT OMEGA-3 FATTY ACIDS FOUND IN FISH OIL DO NOT PROTECT AGAINST MEMORY LOSS. OMEGA 3'S ARE ONE OF THE MOST POPULAR DIETARY SUPPLEMENTS...OFTEN REFERRED TO AS MEMORY PROTECTORS ... THEY WERE BELIEVED TO BE EFFECTIVE IN COMBATING ALZHEIMER'S DISEASE. THE NEW STUDY FROM VANDERBILT UNIVERSITY FOUND THAT THE FISH OIL SUPPLEMENTS WERE OF NO HELP TO PEOPLE IN THE EARLY STAGES OF ALZHEIMER'S DISEASE. THERE IS SOME GOOD NEWS -- DOCTOR POWERS SAYS IT IS POSSIBLE THAT OMEGA 3'S MAY STILL OFFER BRAIN BENEFITS BY HELPING TO KEEP THE HEART HEALTHY. FISH OIL IS KNOWN TO REDUCE CHOLESTEROL AND TRIGLYCERIDE LEVELS AND TO REDUCE THE RISK OF HARDENING OF THE ARTERIES. RESEARCHERS INVOLVED IN THE STUDY AGREE -- EARLY INTERVENTION MAY BE THE KEY FOR ALZHEIMER'S PATIENTS.

#### **NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/04/10 REPORTED...**

DAYCARE CENTERS ARE GETTING SOME GUIDANCE-- A NEW REPORT FROM THE INSTITUTE OF MEDICINE IS SETTING STANDARDS FOR THE MEALS THEY SERVE KIDS. THE INSTITUTE SAYS MEALS SHOULD HAVE ONE SERVING OF FRUIT, AND TWO SERVINGS OF VEGETABLES, AND NO SERVINGS OF SOFT DRINKS, CANDY, FRENCH FRIES OR POTATO CHIPS. JUICE SHOULD BE ONE HUNDRED PERCENT FRUIT JUICE, WITHOUT ADDED SUGARS. UP UNTIL NOW THE GUIDELINES FOR FEEDING KIDS AT DAYCARE CENTERS HAVE BEEN LEFT UP TO THE PEOPLE RUNNING THEM.

#### **NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/08/10 REPORTED...**

RESEARCHERS AT U-C-S-F ARE TAKING PART IN A NEW STUDY... LOOKING AT THE LINKS BETWEEN AUTISM AND DIGESTION. THE STUDY WILL FOLLOW THE EFFECTS OF A GROUP OF AUTISTIC CHILDREN FED REGULAR DOSES OF AN ENZYME. THE THINKING IS THAT MANY AUTISTIC CHILDREN SUFFER FROM DIGESTIVE PROBLEMS BECAUSE THEIR BODIES DON'T DIGEST PROTEIN. RESEARCHERS WANT TO SEE IF BY TREATING THE CONDITION WITH ENZYMES... IT COULD POSSIBLY HELP SOME OF THE CAUSES OF AUTISM. UCSF IS ONE OF 15 GROUPS AROUND THE COUNTRY TAKING PART IN THE STUDY. THE OVERALL STUDY WILL FOLLOW 170 KIDS BETWEEN THE AGES OF THREE AND EIGHT.

#### **NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/15/10 REPORTED...**

ENCOURAGING NEWS FROM CANADA FOR PEOPLE WITH TYPE ONE DIABETES...DOCTORS THERE ARE INJECTING PANCREATIC ISLET CELLS INTO THE LIVERS OF PEOPLE WHO RELY ON INSULIN SHOTS TO MANAGE THEIR BLOOD SUGAR. HALF OF THE PATIENTS ARE INSULIN FREE AFTER FIVE YEARS. THERE ARE FORTY CENTERS IN CANADA THAT OFFER WHAT'S CALLED THE EDMONTON PROTOCOL. BUT FOR SOME THE EFFECT DIMINISHES OVER TIME AND THEY MUST RETURN FOR ANOTHER LIVER INJECTION.

#### **NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/17/10 REPORTED...**

TONIGHT, THE FOOD AND DRUG ADMINISTRATION IS CALLING ALCOHOLIC ENERGY DRINKS "UNSAFE". A 24 OUNCE CAN OF FOR-LOCO CONTAINS UP TO 12 PERCENT ALCOHOL AND ABOUT AS MUCH CAFFEINE AS A LARGE CUP OF COFFEE. TODAY, THE F-D-A SENT WARNING LETTERS TO FOUR MANUFACTURERS OF CAFFEINATED ALCOHOLIC BEVERAGES. WHILE THE COMPANIES WILL HAVE TIME TO RESPOND...THE F-D-A SAYS THE GOVERNMENT COULD SEIZE THE PRODUCTS AT ANY TIME. THE BIGGEST CONCERN... THOSE WHO MIX ALCOHOL WITH CAFFEINE ARE LIKELY TO DRINK MORE AND MORE OFTEN. CAFFEINATED ALCOHOLIC DRINKS HAVE ALREADY BEEN BANNED IN FIVE STATES.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/22/10 REPORTED...**

MILLIONS OF AMERICANS SUFFER FROM DEPRESSION -- EVEN MORE SUFFER FROM DIABETES. NOW NEW RESEARCH SUGGESTS THE TWO DISEASES ARE LINKED. RESEARCHERS AT HARVARD UNIVERSITY STUDIED THE MEDICAL RECORDS OF OVER SIXTY-FIVE THOUSAND WOMEN. THEY FOUND THOSE WHO WERE DEPRESSED WERE NEARLY TWENTY PERCENT MORE LIKELY TO DEVELOP DIABETES -- PARTICIPANTS WITH DIABETES WERE NEARLY THIRTY PERCENT MORE LIKELY TO DEVELOP DEPRESSION. EXPERTS SAY PEOPLE WHO ARE DEPRESSED MAY NOT EXERCISE OR MAINTAIN A HEALTHY DIET WHICH COULD LEAD TO DIABETES. AT THE SAME TIME -- PATIENTS WITH DIABETES MAY ALSO BECOME DEPRESSED WHEN DEALING WITH THE STRESSES OF THE DISEASE.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/22/10 REPORTED...**

IS OVERWEIGHT THE NEW "NORMAL?" A STUDY FINDS THE GROWING OBESITY EPIDEMIC IS CHANGING HOW WOMEN INTERPRET THEIR WEIGHT. A STUDY PUBLISHED IN THE JOURNAL OBSTETRICS AND GYNECOLOGY FINDS NEARLY TWENTY-FIVE PERCENT OF OVERWEIGHT WOMEN THINK THEY ARE NORMAL -- OR EVEN UNDER -- WEIGHT. EXPERTS SAY THIS IS A PROBLEM BECAUSE THESE WOMEN ARE LESS LIKELY PRACTICE HEALTH-PROMOTING BEHAVIORS -- LIKE DIET AND EXERCISE. AFRICAN AMERICAN AND HISPANIC WOMEN WERE MOST LIKELY TO MISPERCEIVE THEIR WEIGHT. THE STUDY ALSO FOUND CAUCASIAN WOMEN WERE MORE LIKE THINK THEY WERE OVERWEIGHT WHEN THEY WEREN'T.

**NATIONAL & INTERNATIONAL CONCERNS/SAFETY & SECURITY**

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/08/10 REPORTED...**

AFTER THOSE RECENT BOMBING ATTEMPTS ON U-S BOUND PLANES -- THE DEPARTMENT OF HOMELAND SECURITY IS LAYING DOWN SOME TOUGH NEW RULES FOR CARGO PLANES HEADED OUR WAY. NBC BAY AREA'S JAY GRAY HAS A CLOSER LOOK AT THE NEW RULES.. AND HOW THEY COULD AFFECT YOUR NEXT FLIGHT.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/15/10 REPORTED...**

THE DEPARTMENT OF HOMELAND SECURITY IS EXPANDING A TRAVEL SAFETY CAMPAIGN AS WE HEAD INTO THE HOLIDAY SEASON. THE CAMPAIGN IS CALLED "IF YOU SEE SOMETHING, SAY SOMETHING".. AND IT ENCOURAGES TRAVELERS TO REPORT SUSPICIOUS ACTIVITY. AT A PRESS CONFERENCE TODAY, THE SECRETARY OF DEPARTMENT OF HOMELAND SECURITY ALSO DEFENDED THE AGENCY'S USE OF FULL-BODY X-RAY SCANNERS AND MORE AGGRESSIVE PAT-DOWN SEARCHES. CRITICS HAVE COMPARED THE X-RAY MACHINES TO A "VIRTUAL STRIP SEARCH"... AND CLAIM THE NEW PAT-DOWNS ARE TOO INVASIVE.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/21/10 REPORTED...**

THERE ARE SOME PEOPLE WHO WON'T HAVE TO GO THRU SECURITY SCANNING OR PAT-DOWNS AT AIRPORTS. THEY WILL HAVE TO PRESENT PHOTO I-D'S FROM THEIR COMPANIES AND THE GOVERNMENT TO BE CHECKED AGAINST A SECURE FLIGHT CREW DATABASE, AND THEY'LL BE ALLOWED TO PASS THRU SECURITY. THE NEW RULES WERE AUTHORIZED BY THE TRANSPORTATION SECURITY ADMINISTRATION, WHICH SAID PILOTS WOULD BEGIN SEEING CHANGES IN THEIR SCREENING PROCEDURES IMMEDIATELY.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/22/10 REPORTED...**

GOVERNMENT AGENTS WHO ARE HIRED TO DRIVE TRUCKS CARRYING NUCLEAR WEAPONS ARE SOMETIMES DRUNK ON THE JOB. A REPORT FROM THE U.S. ENERGY DEPARTMENT SHOWS 16 ALCOHOL-RELATED INCIDENTS WERE INVESTIGATED INVOLVING STAFFERS FROM THE OFFICE OF SECURE TRANSPORTATION. THE RESULTS

OVER THE TWO YEAR PERIOD WARNED OF A "POTENTIAL VULNERABILITY." ABOUT 600 FEDERAL AGENTS TRANSPORT NUCLEAR MATERIALS ACROSS THE U.S. THEIR JOB DESCRIPTION INCLUDES PREVENTING "THE THEFT, SABOTAGE OR TAKEOVER OF PROTECTED MATERIALS.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/26/10 REPORTED...**

SPEAKING OF THE PRESIDENT, AN ELDERLY VETERAN IS UNDER ARREST FOR THREATENING TO KILL PRESIDENT OBAMA. 78-YEAR OLD 'MICHAEL STEPHEN BOWDEN' - WHO SERVED IN THE NAVY AND IS ALSO A FORMER NEW YORK CITY POLICE OFFICER AND FIREFIGHTER - TOLD A VETERANS HOSPITAL NURSE IN SOUTH CAROLINA THAT HE WANTED TO KILL THE PRESIDENT. HE LATER SAID THE SAME THING TO C-I-A AGENTS WHO QUESTIONED HIM AT HIS HOME. BOWDEN WAS DEEMED MENTALLY UNSTABLE WITH SUICIDAL TENDENCIES. HIS SON SAYS THE THREAT WAS A CRY FOR HELP. BOWDEN IS BEHIND BARS, AWAITING PSYCHIATRIC EVALUATION.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 11/26/10 REPORTED...**

TENSION CONTINUES ON THE KOREAN PENINSULA, WHERE WAR MANEUVERS BY BOTH THE NORTH AND THE SOUTH HAVE EVERYONE ON EDGE. TODAY AS A U-S MILITARY OFFICIAL TOURED AN ISLAND NOT FAR FROM NORTH KOREA'S TUESDAY MISSILE ATTACK, PEOPLE HEARD WHAT THEY THOUGHT WAS ANOTHER ARTILLERY STRIKE. OFFICIALS SAY THE EXPLOSION WAS INSIDE THE NORTH KOREAN BORDER, AND COULD BE A SIGNAL FOR THE U-S NOT TO GET TOO CLOSE. THE U-S AND SOUTH KOREA ARE PLANNING TO SEND NORTH KOREA SOME SIGNALS OF THEIR OWN... MORE DISPLAYS OF MILITARY MIGHT OVER THE NEXT FEW DAYS.

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## **KNTV/NBC Bay Area**

### **Quarterly Issues/Programs Report Fourth Quarter 2010 December 1-31, 2010**

KNTV/NBC BAY AREA is responsive to the principal issues arising in its community through regularly scheduled public affairs programming, newscasts, public service announcements as well as documentaries and specials. The following is a list of some of the programs that have provided the station's most significant treatment of community issues during the preceding three-month period.

#### **BUSINESS & INDUSTRY, EMPLOYMENT**

##### **NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 12/01/10 REPORTED...**

TIME IS RUNNING OUT FOR MILLIONS OF PEOPLE ON UNEMPLOYMENT. AT ISSUE... CONGRESS IS DEADLOCKED OVER THE POTENTIAL 12-BILLION DOLLAR PRICE TAG TO EXTEND BENEFITS. TONIGHT, SPEAKER OF THE HOUSE, NANCY PELOSI SPOKE OUT, SAYING THIS IS NOT THE TIME OF THE YEAR FOR BENEFITS TO RUN OUT. WITHOUT THE APPROVAL OF CONGRESS, THE 99-WEEK EXTENSION WILL RETURN TO THE STANDARD 26-WEEKS AT THE END OF THE YEAR. NBC BAY AREA'S KENT WILHOITE SHOWS US HOW THE CHANGE COULD MAKE 20-11.. THE WORST YEAR YET FOR THE UNEMPLOYED

##### **NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 12/06/10 REPORTED...**

THE LARGEST EMPLOYMENT DISCRIMINATION LAWSUIT IN U-S HISTORY IS HEADED TO THE SUPREME COURT -- IT'S A CASE THAT PITS FORMER WORKERS -- AGAINST WALMART. THE JUSTICES WILL REVIEW A LAWSUIT WHICH CLAIMS THE RETAILER PAYS WOMEN LESS THAN MEN AND DOESN'T PROMOTE THEM AS OFTEN. THE SUIT COULD INVOLVE BACK-PAY FOR ABOUT A- MILLION WOMEN, AT A COST OF BILLIONS OF DOLLARS. THIS FOLLOWS A NINTH CIRCUIT COURT OF APPEALS RULING WHICH ALLOWED THE SUIT TO GO TO TRIAL. WAL-MART SAYS THE WOMEN SHOULD SUE INDIVIDUAL STORES, AND THAT THEY HAVE NO CLASS-ACTION STATUS.

##### **NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 12/09/10 REPORTED...**

GOOD NEWS FROM THE JOB FRONT .. BUT IF YOU'RE COLLECTING UNEMPLOYMENT, IT'S THE DEMOCRATS WHO COULD END YOUR BENEFITS .. THE LABOR DEPARTMENT TODAY SAYS NEW APPLICATIONS FOR JOBLESS BENEFITS DROPPED LAST WEEK .. FALLING TO THE SECOND-LOWEST LEVEL OF THE YEAR .. IT'S JUST ONE WEEK, BUT AT LEAST A TEMPORARY SIGN THAT COMPANIES ARE CUTTING FEWER JOBS. AS FOR THE TAX COMPROMISE THAT'S BEING BATTLED OVER IN WASHINGTON .. IT'S CAUSING A RIFT AMONG DEMOCRATIC LAWMAKERS .. HOUSE DEMOCRATS VOTED TO 'REJECT' THE DEAL BETWEEN THE WHITE HOUSE AND CONGRESSIONAL REPUBLICANS .. THE DEAL WOULD EXTEND BUSH ERA TAX CUTS .. IN EXCHANGE FOR EXTENDING UNEMPLOYMENT BENEFITS.

##### **NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 12/14/10 REPORTED...**

MORE BAD NEWS FOR YAHOO EMPLOYEES TONIGHT .. THE SUNNYVALE DOT COM SAYS IT WILL LAY OFF FOUR PERCENT OF ITS WORKFORCE .. THAT'S ABOUT 600 EMPLOYEES ... YAHOO DID NOT SPECIFY WHICH PARTS OF THE BUSINESS WILL BE TRIMMED .. IT'S THE MOST RECENT OF SEVERAL ROUNDS OF LAYOFFS AT YAHOO OVER THE LAST FEW YEARS.

##### **NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 12/14/10 REPORTED...**

ATTENTION BUSINESS PROFESSIONALS WHO ARE LINKED UP TO THE LINKED-IN SITE...THE MOUNTAIN VIEW-BASED COMPANY HAS COME UP WITH THE TOP-TEN BUZZWORDS MOST OVERUSED BY ITS 85-MILLION MEMBERS.IF YOU BOAST ABOUT YOUR "EXTENSIVE EXPERIENCE" OR "INNOVATIVE" THINKING OR USE ANY OF THE CATCH WORDS ON THIS LIST, YOU MAY WANT TO RETHINK YOUR LINKED-IN APPROACH.OTHER WORDS ON THE LIST INCLUDE: "MOTIVATED," "RESULTS-ORIENTED" AND "DYNAMIC." "PROVEN TRACK RECORD" IS ALSO QUITE POPULAR, ALONG WITH "TEAM PLAYER," "FAST-PACED," "PROBLEM-SOLVER," AND "ENTREPRENEURIAL."

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 12/15/10 REPORTED...**

FOR THE THIRD STRAIGHT YEAR - NUMBERS FOR THE CITY OF ANTIOCH ARE NOT BALANCING OUT AND LAYOFFS COULD BEGIN IMMEDIATELY. THE CITY COUNCIL VOTED UNANIMOUSLY TO CUT ALMOST A QUARTER OF A MILLION DOLLARS FROM THE GENERAL FUND.THE CONCESSIONS AGREED TO BY BOTH THE ANTIOCH POLICE MANAGMENT AND RANK AND FILE EXPIRE AT THE END OF THE YEAR AND AT THIS POINT MEMBERS ARE REFUSING TO EXTEND THE CONCESSIONS.THE COST FOR PUBLIC SAFETY OFFICERS REPRESENT THE LIONS SHARE OF THE BUDGET SHORTFALL.THE CITY HAS BEEN USING RESERVE FUNDS TO BALANCE THE BUDGET FOR THE PAST TWO YEARS. LOSSES IN REVENUE ARE DIRECTLY RELATED TO LOST PROPERTY TAXES AND DECLINING SALES TAXES.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 12/20/10 REPORTED...**

WELLS FARGO IS AGREEING TO MODIFY ALMOST 15 THOUSAND ADJUSTABLE RATE LOANS MADE BY OTHER BANKS THAT IT ACQUIRED THE STATE ATTORNEY GENERAL SAYS THE LOANS WERE HARMFUL TO BORROWERS.

THEY WERE MARKETED AS "PICK A PAYMENT" LOANS, USUALLY BY WACHOVIA BANK. BORROWERS OFTEN FOUND THEIR PRINCIPAL AND PAYMENTS BALLOONING TO LEVELS THEY COULDN'T AFFORD.

THE BANK'S AGREEMENT WILL RESULT IN MORE THAN \$2 BILLION IN PRINCIPAL WRITE-DOWNS, INTEREST REDUCTIONS AND OTHER CONCESSIONS.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 12/20/10 REPORTED...**

THERE'S A REASON FOR THE SAN JOSE AUTO SHOW'S GLITZ AND GLAMOUR. GREG WYCHECK AND HIS CUSTODIAL COLLEAGUES ALWAYS ENSURED THE CONVENTION CENTER SHINED FOR IT'S LOCAL AND INTERNATIONAL VISITORS.

HE DID IT FOR MORE THAN 29 YEARS, UNTIL THE CITY TOLD HIM HE HAD TO STOP...TO HANG IT UP.LETTING GREG AND 24 OTHER CUSTODIANS GO WILL SAVE THE CITY HALF A MILLION DOLLARS.BUT GREG SAYS HE WAS ONLY 8 MONTHS FROM RETIRING WITH FULL BENEFITS.NOW, HE'L HAVE TO PAY FOR HIS OWN PERSONAL INSURANCE UNTIL HE TURNS 55..IN THREE YEARS,THE CITY SAYS THE GOOD NEWS IS THE CONTRACTOR THE CITY HIRED TO DO THE CUSTODIAL WORK, GCA SERVICES, RE-HIRED GREG AND HIS LAID-OFF COLLEAGUES.BUT CURRENT G-C-A WORKERS SAY GOOD LUCK WITH THE BENEFITS.AND THE SALARY WON'T BE THE SAME.GREG WYCHECK SAYS DON'T BE SURPRISED IF THE SHINE IS ALSO MISSING FROM THE NEXT AUTO SHOW. GREG WAS TRANSFERRED OVER THE SUMMER TO THE SAN JOSE POLICE DEPARTMENT.THAT ALLOWED HIM TO QUALIFY FOR THE JOB WITH G-C-A SERVICES, THE CONTRACTOR. BUT HE'S STILL ANGRY AT THE CITY HE SERVED FOR ALMOST 30 YEARS..CHANCES ARE, THIS PLANE IS PACKED IN ONE OF THEM, YOU'LL FIND THE LENTA FAMILY."George says: We're going to spend Christmas and New years in Florida...spend a little time at Disneyworld hopefully AFTER THREE YEARS OF STEADY DECLINE, A SLOWLY INCREASING NUMBER OF OTHER TRAVELERS ARE CHOOSING S-J-C.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 12/21/10 REPORTED...**

THE AIRPORT CREDITS THE NEWLY RENOVATED TERMINALS FOR THE UPTICK.

THE EASY ACCESS.AND THE WEATHER HERE HELPS KEEP DELAYS TO A MINIMUM YEAR-ROUND. S-J-C NOW HOPES THE AIRLINES FOLLOW IN 2007, THERE WERE 190 FLIGHTS PER

DAY. TODAY--120. SO THE FEW PLANES THERE ARE, ARE ARE USUALLY PACKED ESPECIALLY DURING THE HOLIDAYS, WHEN FEW THINGS COMPARE TO GETTING HOME."Soldier says: After spending 2 weeks of training, it's good to be home and have family around you."""Passenger says: I'm just going to visit my family in san Diego and LA, so yeah, having fun. AND THEY'RE HAVING FUN AT S-J-C AGAIN... HOPEFUL THE NUMBERS KEEP RISING.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 12/21/10 REPORTED...**  
THE RECESSION IS STILL GRIPPING THE SILICON VALLEY.THE VOLUNTEERS AT SACRED HEART HANDED OUT MORE THAN 17-HUNDRED FOOD BOXES IN SAN JOSE YESTERDAY.. AND PEOPLE ARE STILL LINING UP TODAY. VOLUNTEERS SAY THEY LIKE TO GIVE PEOPLE SOMETHING SPECIAL FOR HOLIDAY MEALS,BUT THEY ARE SEEING A HUGE NEED FOR JUST BASIC NECESSITIES. AND THEY SAY THE NEED WILL PERSIST LONG AFTER THE HOLIDAYS. DONATIONS OF FOOD, MONEY AND TIME ARE BEING ACCEPTED AT THE SACRED HEART COMMUNITY MISSION IN SAN JOSE NOW .. AND EVERY DAY OF THE YEAR.

### CONSUMER ISSUES

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 12/14/10 REPORTED...**  
THE HOLIDAYS ARE A GOOD TIME TO TREAT YOUR FOUR LEGGED FRIENDS.A HOT GIFT THIS YEAR IS THE JOLLY EGG. YOUR DOG CAN CHEW IT OR CHASE IT, AND YOU WON'T EVER HAVE TO BUY HIM A NEW ONE.ALSO NEW ARE THE DOG SAVERS WITH TREAT STATIONS...AND SAMMY SNACKS, FOR PETS AND THEIR OWNERS TO SHARE.AND DON'T FORGET ABOUT YOUR CAT.A DAY AT THE PET SPA COULD ALSO BE A TREAT FOR YOU TOO.YOU WON'T HAVE TO DEAL WITH THE HASSLE OF GROOMING AT HOME.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 12/20/10 REPORTED...**  
At this processing plant in San Jose and at the one in Oakland, by day's end they will process 17-million letters, cards and packages.Nationwide, the number is more like 800-million.This is some of the mail that's being processed today, it's 40% more than usual.It's still not too late to get your holiday cards in, some of the processing facilities will be open until 8:30 tonight so you can drop them off. The deadline suggested for your packages is tomorrow if you use priority.You have until Wednesday if you want to pony up the extra cash and ship express.In all, 3-billion pieces of holiday mail will be delivered through the holiday season.Gus Ruiz with the US Postal Service has some tips to make sure we get our packages there, safe and sound by Christmas.  
'Absolutely, first of all, use a nice sturdy box. If it's a box that's been reused, make sure that all the other addressing has been removed. Make sure you use a strong filament tape, don't use string, we don't need it anymore and cushion it very well. And also, importantly, if you send anything that has a battery in it, remove the battery and keep it separate we don't want it to emit a noise in transit.'  
We don't want to scare our letter carriers because they are working very hard. They will be working delivering packages and letters of course all year long, but they'll even make deliveries on Christmas day. By the way, today is the busiest mailing day... the busiest delivery day is coming up on Wednesday.

**NBC BAY AREA, THE BAY AREA TODAY 6:00PM-7:00PM 12/20/10 REPORTED...**  
THIS SEASON, HOLIDAY SHOPPERS ARE CONTINUING THEIR ONLINE SPENDING FRENZY! SHOPPERS DROPPED 5-POINT-2-BILLION DOLLARS ONLINE LAST WEEK... MAKING IT THE HEAVIEST WEEK OF ONLINE SPENDING IN U-S HISTORY. ACCORDING TO MARKETING RESEARCH COMPANY "COMSCORE", FREE SHIPPING IS FUELING THE ONLINE SHOPPING SPREE. OVER 15-HUNDRED ONLINE MERCHANTS ARE SHIPPING GIFTS FREE THIS HOLIDAY SEASON.AND MORE THAN HALF OF ONLINE TRANSACTIONS NOW COME WITH A FREE SHIPPING OFFER.